

Designer

Phi Nguyen (Vfē\win)

Static & Dynamic Graphics



Email:
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Website/Portfolio:
www.phi-nguyen.com

Education:
Bachelor's Degree
in Design & Technology
from *The Art Institute of Colorado*, Denver, CO
in March 2006

Location:
Thornton, Colorado
USA

Personal Qualifications:

- Highly self-sufficient and always maintains high-quality work even under duress and high-stakes situations
- Extremely creative and idea translator, provide even the most obscure concept and I'll provide multiple visual outputs
- Excellent at maintaining multiple complex projects with vastly varied requirements while delivering on time
- Versatile in multiple mediums including advanced static graphic design, dynamic (animated) design, video editing / producing, photography, videography, and interactive design (web & UI)
- Hyper-focused problem solver with attention to detail yet having an innate ability to reorient and quickly adapt to sudden changes
- Technology enthusiasm drives a tinkerer mindset to higher-levels of understanding how things operate inside and out
- Creative thinker enough to be outside the box but also empathic enough to implement the ideas of others

Technical Proficiencies:

- Adobe Creative Suite: Illustrator, Photoshop, InDesign, Premiere, After Effects, Bridge, Media Encoder, Audition, XD, and Acrobat
- Wordpress, Shopify, Canva, Figma
- Microsoft Office & google g-suite
- OS agnostic (Windows, Mac, Linux, Android, iOS)
- JavaScript and HTML

Professional Experience

**Please note that there are numerous completed freelance projects scattered throughout career that are unlisted.*

June 2015 - February 2023 (Corporate)
B&B Blending
One-person Creative Department

Acting as Art Director / Creative Director, Graphic Artist, Production Artist, Web Developer, Content Manager, Motion Graphics Designer, Video Producer / Editor, Online Producer, Photographer, Social Media Manager, and Publications Designer. Single-handedly responsible for creating and maintaining tens of thousands of unique art files including B&B's house brands (Jade Ceramic & Puris) alongside B&B's hundreds of B2B distributors ranging from small startups to Fortune 500 clients. This multi-disciplinary role included building and maintaining brands, websites, marketing material generation, print collateral ranging from labels to entire trade-show booths. Worked closely with the sales team and their clients to ensure satisfaction while also working with legal and the lab to make sure strict OSHA label requirements are compliant.

July 2014 - May 2015 (Agency)
CIEN+ / XL EDGE
Lead Graphic Designer

Closely collaborated with account manager in marketing, general design, and video for brands such as P&G, Kroger Family of Stores, and many others. Heavily focused on multi-cultural marketing with designs that were specific to brand expansion and minority reach.

June 2013 - May 2014 (Corporate)
TNTsalesCO / HoffCo Brands
In-house Brand Lead Designer

Product designer, brand development and management. Created advertising, POP, video, product photography, and package design. Most notably, established a flourishing brand and product line that was distributed across the nation in over 600 stores.

December 2010 - June 2013 (Corporate)
Navajo Manufacturing Co. Inc.
Lead Design for Electronics

Sole package designer for the entire electronics division. Designed and produced all packaging for a gadget line of over 100 products. Helped develop a number products from concept to production. Designed private label packaging for contracted brands. Was the technology consultant and unofficial 'IT guy'.

July 2006 - December 2010 (Corporate)
Ultimate Electronics
In-house Graphic Designer

Worked as part of a team of designers focused on static art which ranged from creating weekly newspaper ads, visual merchandise displayed in stores, large-format print, various POP, web, and photography. Worked closely with large electronics manufacturers to satisfy all of their advertising needs for all of Ultimate Electronics stores across the nation.

March 2006 - July 2006 (Agency)
Gráficos USA
Graphic Design Lead

Worked directly with small businesses that needed design work. Established brands from the ground up and created a wide variety of printed material such as fliers, pamphlets, and catalogs. Created non-printed assets for websites and social media. Designed large-scale graphics such as signage and entire vehicle wraps.

February 2004 - August 2017 (Small Business)
RS Affiliates & Status 1 Records
Creative Media Engineer

Created marketing material and promotional designs. Lead photographer and videographer as well as production and editing. Motion graphic promos and album art for upcoming artists.

CAREER EXPERTISE HIGHLIGHTS

**Advanced
Graphic Design**

**Branding &
Identity**

**Typography &
Layout**

**Large-format &
Scaled Printing**

**Visual Storytelling
& Idea Realization**

**Media
Production**

**Photography &
Video**

**Dynamic
Motion Graphics**

**Infographic, Web
& UI Design**

PERSONAL ATTRIBUTES

- HIGHLY EXPERIENCED
- TECHNOLOGY ENTHUSIAST
- FAST-LEARNING
- DETAIL FOCUSED
- UNDERSTANDING INFORMATION ARCHITECTURE
- TINKERER MINDSET
- STRATEGIC
- 20+ YEARS RESTAURANT EXPERIENCE
- OPPORTUNISTIC

LANGUAGES

English
100%

Vietnamese
98%

Korean
50%

References happily available upon request.